



SUPPORT INDIGENOUS TEAMS

2026

AUSTRALIAN SCHOOLS CYBER CHALLENGE



Build Cyber Skills. Inspire the Next Generation. Strengthen Your RAP.

The Australian Schools Cyber Challenge (**ASCC**) is a national initiative designed to introduce students to cyber security skills, careers, and pathways, while helping schools deliver engaging, curriculum-aligned STEM education.

ASCC aims to equip thousands of students across Australia with foundational cyber skills—fostering the next generation of cyber professionals and increasing Australia's future workforce capability.

Deadly Coders invites your organisation to help close the digital divide by sponsoring Indigenous student teams to take part in the 2026 ASCC.

Why Sponsor the ASCC?

Advance Your RAP Goals

- Invest directly in Indigenous education and career pathways

Talent Pipeline Development

- Engage early with future Indigenous cyber security talent
- Position your organisation as an employer of choice in a skills-shortage industry
- Play a crucial role facilitating career pathways and educating and nurturing the next generation of cyber security experts

Brand Visibility

- Demonstrate your organisation's commitment to supporting Indigenous students in technology and cybersecurity
- Recognition in national press releases, partner announcements, and event materials, showcasing your support for diversity and inclusion
- Align your brand with cutting-edge technology education, Indigenous advancement, and skills progression in Australia

Each Sponsored Team Receives

- Free registration into the ASCC
- A full term of cyber security education to prepare for the competition
- Culturally safe mentoring and pathways into digital careers

LET'S CHAT TODAY!

Destiny Dewis – National Partnerships Manager

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ASCC's Impact



Since its inception in 2024, the ASCC has been empowering students, and strengthening Australia's future cyber workforce. To date:

- 1,000+ students engaged nationally
- 200+ teams participated
- 150+ schools involved
- 38% female participation, closing gender gaps in technology pathways
- Participation of Indigenous teams ensuring opportunities for underrepresented communities
- Positive teacher outcomes: 90% of participating teachers report increased confidence delivering Digital Technologies and cyber security content
- Strong talent pipeline impact: Many former ASCC participants have transitioned into tertiary cyber programs and early career pathways

Hear From the Participants

"This competition has been amazing for our daughter Eden. She's been considering her options, but was not really sure about what career to pursue when she finishes year 12 this year. But being involved with this competition, and seeing how it made cyber security fun and enjoyable, she realised that this is a career opportunity."

Parent of a 2024 Finalist



SPONSOR TODAY!

Together, we can inspire the next generation of Indigenous cyber professionals.

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Sponsorship Packages	Bronze \$5,000	Silver \$10,000	Gold \$20,000	Platinum \$50,000 (1 Only)
Branding & Visibility				
Logo included in "thank you" slides at finals event	✓	✓	✓	✓
logo on event micro site	✓	✓	✓	✓
Inclusion in ASCC annual post-event Impact Report (with sponsor highlights)	✓	✓	✓	✓
Prominent logo placement across all materials, website, LMS, student/teacher portals		✓	✓	✓
Logo on finals collateral, livestream, and media walls		✓	✓	✓
Logo on challenge leaderboard page			✓	✓
Acknowledgement of support in media releases and event communications			✓	✓
Logo placement within challenge platform for duration of the challenge				✓
1x challenge round themed around sponsor's industry/business vertical				✓
Digital & Media Exposure				
Sponsorship promoted across social media pages	✓	✓	✓	✓
2x–5x dedicated social media posts (tiered by package)	2	3	4	5
Co-branded case study or blog on ASCC website (Content to be provided by client and approved by CyberPathways.)	1	2	3	4
Provide content for email campaigns going to participating schools throughout challenge duration		✓	✓	✓
10min live stream presentation/interview during finals		✓	✓	✓

Join Us in Building Australia's Cyber Future

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Sponsorship Packages Continued

	Bronze \$5,000	Silver \$10,000	Gold \$20,000	Platinum \$50,000 (1 Only)
Event Presence & Engagement				
Display table + pull-up banner at finals showcase	✓	✓	✓	✓
Provide branded merchandise, gift bags, or prizes for students	✓	✓	✓	✓
Presentation slot at finals event		✓	✓	✓
Priority booth/branding at finals venue			✓	✓
Opportunity to participate in a Cyber Workshop at finals event (Teacher PD + Parent info sessions)			✓	✓
Opportunity to present special awards (e.g., Cyber Diversity Award, Innovation Award)			✓	✓
1x team member to join and co-host the finals live stream (schedule and format TBC)				✓
Talent Pipeline & Career Engagement				
Opportunity to promote internship programs, cadetships, and job openings	✓	✓	✓	✓
Virtual office tour for finalists (behind-the-scenes with sponsor's cyber/security team)		✓	✓	✓
Priority access to student talent for internships and graduate programs			✓	✓

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Teacher & Community Engagement				
Sponsor-branded Teacher Toolkit (lesson resources)	✓	✓	✓	✓
Opportunity to co-host community outreach webinar for parents on cyber careers & safety		✓	✓	✓
Exclusive Sponsorship Opportunities (not included in standard sponsorship options)				
Naming rights: "ASCC powered by [Sponsor]" (Open for Negotiation)	open for negotiation			✓
Hardware Badge Sponsor (silver sponsorship deliverables + hardware badge exclusivity)				
Finals Broadcast Partner (silver sponsorship deliverables + exclusive broadcast partner for finals event)				
Student Cyber Boot Camps – stand alone (Note: 1 x boot camp is included in Platinum sponsorship)				x 1

All prices listed exclude GST.

By sponsoring the ASCC, your organisation directly contributes to solving the cyber security skills shortage while strengthening Australia's digital resilience.

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