

CYBER ESSENTIALS

Transformative Cyber Awareness training for your business.

It **CAN** happen to you.

-  An emailed request for urgent support from your “managing director”
-  An innocent USB dropped in your business reception
-  An employee using free unprotected public wifi on their work laptop

Cyber Awareness Training matters.

No organisation is exempt from human risk; small, interrelated events can turn into sophisticated social engineering and phishing scams....and the ripple effect of these mistakes can have tangible consequences for businesses of all sizes.



Upskill your team to identify weaknesses and prevent attacks.

Prevention is more cost-effective than remediation. Regular training is an investment that pays off by reducing the risk of incidents and the associated expenses of recovering from a breach.

Cultivate a Cyber Aware culture within your business, by team empowerment, through programs with defined learning outcomes, designed by expert Instructional designers. Build business resilience and grow your team's confidence in an increasingly challenging threat environment.

Cyber Essentials training will:

-  **Mitigate human error:** 95% of breaches are the result of human error. Targeted, right-fit training for different stakeholder groups empowers your team and sends the cyber criminals elsewhere.
-  **Fortify your frontline:** equip your team with the knowledge and skills to recognise and thwart cyber threats. Turn your team into vigilant guardians against threats of phishing, ransomware and other malicious activities.
-  **Improve your risk profile:** Minimise the risk of legal repercussions, business disruption and penalties, reduce your cyber insurance premiums and ensure your reporting and compliance obligations are met, year-round.
-  **Protect from emerging threats:** New attacks are constantly emerging. Cyber Essentials content is constantly updated to reflect new tactics and vulnerabilities. Stay ahead of emerging threats with regular micro-learning scaled to your industry.

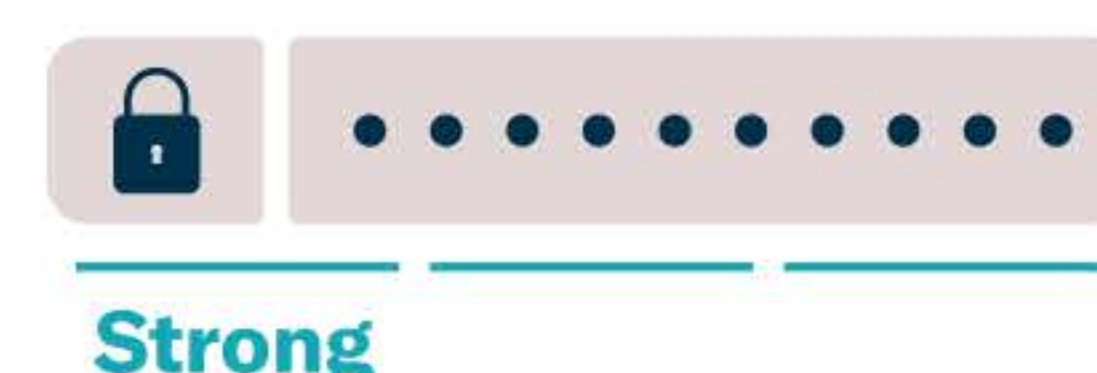
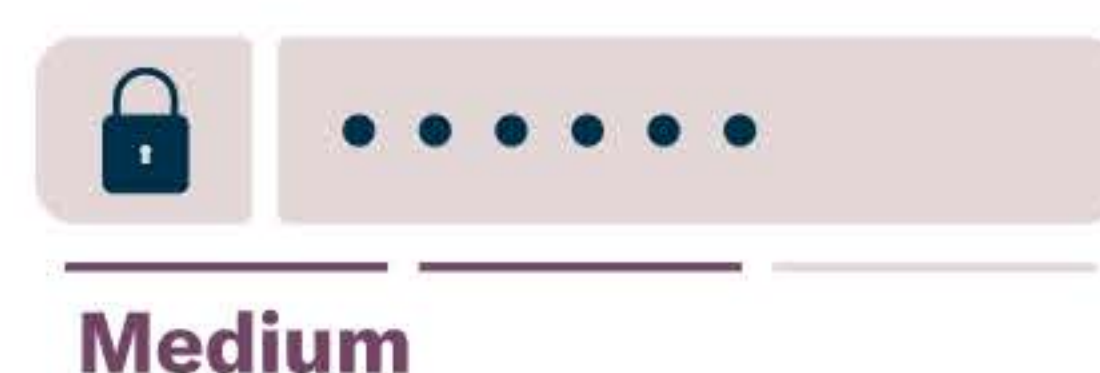
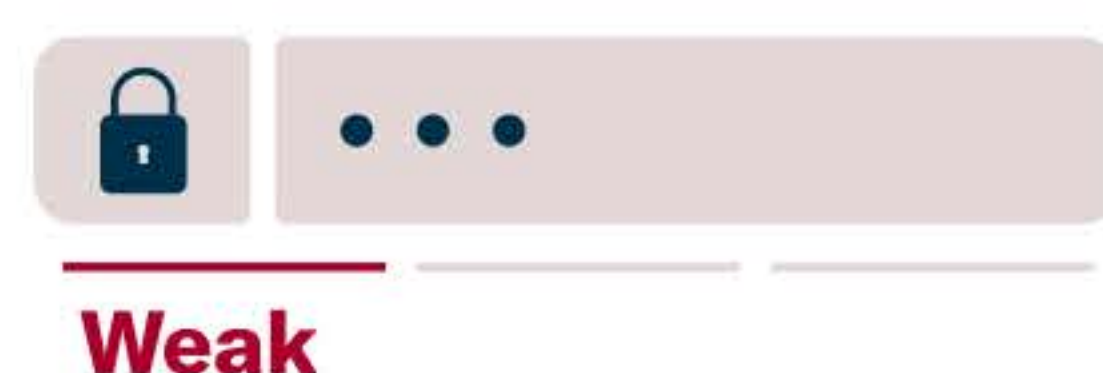
RIGHT FIT, FLEXIBLE, LOCALISED CYBER SECURITY TRAINING

Cyber Essentials offers a scalable solution to fit your specific business requirements.

- ✓ Need one-off fast upskilling for your whole workforce? Looking for ongoing training to maintain ISO27001 certification and minimise your insurance premiums? Cyber Essentials for Employees is ready to go today!
- ✓ Is your industry a particular target for cyber criminals? Do you need extra levels of defence for industry-specific challenges or hold large volumes of Personally Identifiable Information (PII)? Essentials for Industry offers tailored learning pathways addressing Cyber Security challenges and threats.
- ✓ Looking for bespoke training program to be embedded within your organisation's Learning Management Systems? Bespoke Essentials provides customised one-off or ongoing programs that embed specific policies and procedures into embedded learning outcomes.

Cyber Essentials Training Topics include:

Password strength and protection



Phishing emails and malicious links

Malware and Ransomware identification

Keeping your devices safe

Data flows and protection

Cyber Security Incidents



Would your employees take the bait?

Optional additional testing simulations are available as part of your Cyber Essentials training package. Design a custom testing program to ensure your training is changing behaviours and improving your business's Cyber Culture.

Want to know more? Tailor your perfect training package today!



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CYBER ESSENTIALS TIERED TRAINING OPTIONS

Cyber Essentials			
	Essentials for Employees	Essentials for Industry Verticals	Bespoke Essentials
	Standard content modules covering core Cyber Security curriculum	Specialised content customised to challenges faced in specific industries	Custom training module content developed and deployed within your LMS
Learning Pathways: Micro-lessons or extended delivery	✓	✓	✓
New content released for emerging threat	✓	✓	✓
Built-in testing: knowledge and skills	✓	✓	✓
Cyber Security cultural change	✓	✓	✓
12-months access to course content	✓	✓	✓
Completion Dashboards and Reporting		✓	✓
Industry sector specific content (Healthcare/NDIS, Finance, Trades, Manufacturing)		✓	✓
Identified industry-specific threat mitigation		✓	✓
Bespoke course content for specific company challenges			✓
Custom introductory videos from company senior leadership			✓
Integration of company brand into learning platform			✓
Integration of company policies and procedures into learning outcomes			✓
Integrated into company LMS (Optional)			✓

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